



# 2017 - 2018 Youth Innovation Forum Schedule Outline

**Time:** *All sessions are 10:00 a.m. to 2:00 p.m. unless otherwise noted.*

**Location:** TBA

Session	Date/Time	Activity
Orientation	Saturday, August 12	YIF Orientation – Mandatory (at least one parent or guardian must attend with student) – Location: 2930 Prospect Ave., Cleveland, OH\ 10 am - 12:30 PM Saturday August 19th (if necessary)
Orientation	Saturday, August 19 <sup>th</sup>	YIF Orientation – Mandatory (at least one parent or guardian must attend with student) – Location: 2930 Prospect Ave., Cleveland, OH\ 10 am - 12:30 PM (if necessary)
Session 1	September 2 <sup>nd</sup>	<ul style="list-style-type: none"> <li>- Getting to know the group</li> <li>- Completion of Student Evaluations</li> <li>- Collection of Media agreements</li> </ul>
Session 2	September 9 <sup>th</sup>	<p><b>Creativity and Ideation (Group Formation)</b></p> <ul style="list-style-type: none"> <li>- Creating Innovative Ideas/Designs</li> <li>- Navigating the Internet for Research</li> <li>- Create Product Ideas that Solve Problems</li> </ul> <p><b>Product Development Life Cycle</b></p> <ul style="list-style-type: none"> <li>- Developing Product Ideas</li> <li>- Developing the Price of Your Idea – Cost of Goods Sold</li> <li>- Marketing Your Ideas</li> <li>- Students start to generate their ideas.</li> </ul>
Session 3	September 16 <sup>th</sup> 10 a.m. to 12 n	<b>Field Trip – CWRU ThinkBox</b> .
Session 4	October Date and Time: TBD	<p>Recruitment and training for the 2018 Teen Pitch Tank Contest in partnership with Young Entrepreneurs Institute.</p> <p>Attendance to the 2018 Enspire Conference in partnership with Young Entrepreneurs Institute</p>
Session 5	October 7 <sup>th</sup>	<p><b>Critical Thinking and Problem Identification and Problem Solving</b></p> <ul style="list-style-type: none"> <li>- Creativity and Ideation</li> <li>- Behavior Management</li> <li>- Review of student ideas and work on their business plan</li> </ul>
Session 6	October 14 <sup>th</sup>	<p><b>Communication</b></p> <ul style="list-style-type: none"> <li>- Creating Quality Documents – Connie Atkins</li> <li>- Public Speaking and Presentation Skills</li> <li>- Finalize Product Ideas</li> <li>- Work on their business plan</li> </ul>
Session 7	October 21 <sup>st</sup>	<p><b>Presentation Development</b></p> <p>Work on their business plan and presentation – 1<sup>st</sup> presentation practice</p>

Session 8	November 11 <sup>th</sup>	<b>Presentation Development / Business Etiquette Part 2</b> - Personal Positioning - Professionalism and Work Ethics - Professional Dress Code 2 <sup>nd</sup> Presentation Practice – 2 - 4 times
Session 9	November 18 <sup>th</sup>	<b>Practice for Final Session</b>
Final Conference	December 2 <sup>nd</sup>	<b>Final Presentations – TBD</b>

<b>Session</b>	<b>Date/Time</b>	<b>Activity</b>
	January – Aug 2018  Various dates and times	Participation in varies events at Jumpstart Inc. that help teach business pitch presentation skills .
Session 10	Saturday February 4 <sup>th</sup> 10 am – 12 noon	Youth Summer Camp Panel Discussion. Bring the many youth summer camp programs to talk about their programs they have during summer break
Session 11	Feb – 15 – April 6	Recruitment and training for the 2018 Selling Bee Business Pitch Contest, in partnership with Young Entrepreneurs Institute.

*Complimentary tickets, prizes, and incentives throughout the program. Lunch and snacks are provided. The time between November 12th and December 1rd students will be taken through a series of practice sessions to prepare them for the December 2nd d presentations.*